## --- 25 Cigarettes - “Rothman Tobacco”, Toronto - 12-50E - 1957-61 ---

In 1956 “Rothman Tobacco” came to Canada from England, and opened a modern factory at Toronto in 1957. Towards the end of the same year in the United Kingdom the “Rothman Group” acquired voting control of “Carreras Limited” which held majority voting shares of “Rock City Tobacco”, Quebec City. The Rothman readable date coding begins with a three digit weekly cancellation in December 1957.

In the Rothman three digit code the *first two numbers* give ***the week*** of the year, and *the last digit* provides ***the year***. In 1968-69 the numbers were in heavy 4½ mm. Gothic without the company code but early in 1960 a 2 mm. company code **12-50E** was added at the top and the number was printed in thin 4 mm. Gothic figures.

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★**RC-394** - 25 cigarettes, imperf, coded **459** by “Rothman Tobacco” in the 45th week of 1959

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**--- the cancellations read horizontally upright - 2 copies to date ---**

| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sep. | Oct. | Nov. | Dec. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1957** | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | | --- | | --- | | | --- | | | --- | |
| **1958** | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | | --- | | --- | | | --- | | | --- | |
| **1959** | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | **459** | --- |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | **519** |
| | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | | --- | | --- | | | --- | | | --- | |

★**RC-394** - 25 cigarettes, imp, coded **12-50E / 040** by "Rothman Tobacco" in the 4th week of 1960

★**RC-394** - 25 cigarettes, imperf, coded **12-50E /** 400 by "Rothman Tobacco" in the 40th week of 1960

★**RC-394** - 25 cigarettes, imperf, coded **12-50E /** 021 by "Rothman Tobacco" in the 2nd week of 1961

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**--- the cancellations read horizontally upright - 25copies to date ---**

| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sep. | Oct. | Nov. | Dec. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1960** | --- | **050** | --- | --- | --- | --- | --- | --- | --- | 400 | --- | --- |
| | --- | **060** | --- | --- | --- | --- | --- | --- | --- | --- | 450 | --- |
| | **030** | --- | --- | --- | --- | **250** | --- | 330 | --- | 420 | --- | 510 |
| | **040** | --- | --- | **170** | **210** | --- | **300** | 340 | --- | --- | 470 | --- |
| | | | --- | | --- | | | 350 | | | --- | |
| **1961** | --- | 051 | --- | --- | --- | 231 | --- | --- | --- | --- | --- | --- |
| | 021 | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 031 | --- | 111 | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 041 | 081 | 121 | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| | | | 131 | | --- | | | --- | | | --- | |

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To date I have not located any examples cancelled in the above format with red ink, and none in black ink after **381** - for the 38th week of 1961. The sequence possibly runs to December 1961 at **521**, although a new Budget may have changed the coding in mid-stream. I have begun the following *monthly* series as if started at **11** in January 1962.

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## --- 25 Cigarettes - “Rothman of Pall Mall”, Toronto - 12-50E - 1962-69 ---

The first series listed for “Rothman / Rock City” [ **6-13D** ] using a ***single*** two digit date code, has not been found to date on “Rothman of Pall Mall” production.

★**RC-394** - 25 cigarettes, imperf, coded **12-50E / 12** by “Rothman Tobacco” in February 1962

★**RC-394** - 25 cigarettes, imperf, coded **12-50E / 98** by “Rothman Tobacco” in April 1969

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**--- the cancellations read horizontally upright - 34 copies to date ---**

| | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sep. | Oct. | Nov. | Dec. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1962 | 11 | 12 | --- | 14 | 15 | --- | --- | --- | 19 | 20 | 21 | 22 |
| 1963 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | --- | 31 | --- | 33 | 34 |
| 1964 | --- | 36 | --- | 38 | 39 | 40 | --- | 42 | --- | --- | --- | --- |
| 1965 | --- | --- | --- | --- | --- | --- | --- | 54 | 55 | --- | 57 | --- |
| 1966 | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 1967 | --- | --- | --- | --- | 75 | --- | --- | --- | --- | 80 | --- | --- |
| 1968 | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | 93 | 94 |
| 1969 | 95 | 96 | 97 | 98 | --- | --- | --- | --- | --- | --- | --- | --- |

## --- 25 Overweight Cigarettes - “Rothman of Pall Mall”, Toronto - 12-50E - 1962-69 ---

As the post-war filter-tip became more common, in an effort to increase the amount of tobacco used, since the filter replaced tobacco, in 1962 the pre-war standard of 3 pounds per thousand *small cigarettes* was restored. For a brief period late in 1961, and early in 1962 (prior to the proper legislation) some of the manufacturers were producing *overweight* twenty-five cigarette packs, and these stamps bear the three-line BABN overprint **OVER / 2½ Lbs. / PER 1000** catalogued as **RC-416/418**.

★**RC-416** - 25 *overweight* cigarettes, imperf, overprinted **OVER / 2 ½ Lbs. / PER 1000** in black ink by BABN, cancelled by “Rothman Tobacco” in 1961-62

This is the only copy coded by “Rothman of Pall Mall” in the cancellation collection, and as can be seen it does not carry a date coding.

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## --- 25 Cigarettes - “Rothman of Pall Mall”, Toronto - 12-50E - 1969 ---

In 1969, initially using the imperforate twenty-five cigarette Series “C”, Rothman of Pall Mall began a new coding system using the doubled 5 mm. date format and central 3 mm. company code **12-50E**. This *monthly code* is based on the twelve letter code-word **AMBIDEXTROUS**. In November 1969 the system using 4 mm. date coding continues from **RC-394** onto **RC-817** in the “Wings” Series. The reversed company code **50E-12** does not beginning until 1973.

★**RC-394** - 25 cigarettes, imperf, coded **12-50E / X** by “Rothman Tobacco” in July 1969

**--- the cancellations read horizontally upright - 6 copies to date ---**

| [ ★RC-394 ] | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sep. | Oct. | Nov. | Dec. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1969 | --- | --- | --- | --- | D | E | X | T | --- | --- | U | S |

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## --- 25 Cigarettes - “Wings” Series - “Rothman of Pall Mall”, Toronto - 12-50E - 1969-74 ---

The initial use of the “Wings” Series occurs in January 1969, but judging by the preceding **RC-394** stamps, “Rothman Tobacco” returned to the use of their remaining Series “C” stamps for most of the balance of 1969.

**--- the cancellations read horizontally upright - 52 copies to date ---**

| [ ★RC-817 ] | Jan. | Feb. | Mar. | Apr. | May | June | July | Aug. | Sep. | Oct. | Nov. | Dec. |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| **1969** | **A** | **---** | **---** | **I 9** | **---** | **---** | **---** | **---** | **---** | **---** | **---** | **---** |
| **1970** | **A7** | **---** | **---** | **---** | **D7** | **E7** | **X7** | **T7** | **R7** | **O7** | **U7** | **S7** |
| **1971** | **A1** | **M1** | **B1** | **I1** | **D1** | **E1** | **X1** | **T1** | **R1** | **O1** | **U1** | **S1** |
| **1972** | **A2** | **M2** | **B2** | **I2** | **D2** | **E2** | **X2** | **T2** | **R2** | **O2** | **U2** | **S2** |
| **1973** | **---** | **M3** | **---** | **I3** | **D3** | **E3** | **X3** | **T3** | **---** | **O3** | **U3** | **S3** |
| **1974** | **A4** | **M4** | **B4** | **I4** | **---** | **E4** | **X4** | **T4** | **R4** | **---** | **---** | **---** |

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